

## INSTITUTE DETAILS

### COST

The 1-day institute fee includes program materials, continental breakfast, snacks, and lunch on October 21, 2010.

Registration Fee: \$145.00 per person  
\$140.00 per person for a team of 3 or more

Make checks payable to: PSDC

### ACT 48

Professional educators will receive 5 hours of Act 48 credit.

### REGISTRATION

Register by completing the attached form. Please mail team registrations together, *in one envelope*. Mail the registration form(s) with your check and/or purchase order to:

Linda DeIvernois  
PSDC Institute Registration  
East Penn School District  
800 East Pine Street  
Emmaus, PA 18049

**Registration Deadline:** Friday, October 1, 2010  
No refunds unless cancellation is received by October 1, 2010.  
Email Linda DeIvernois at [deivelin@eastpennsd.org](mailto:deivelin@eastpennsd.org) to cancel.

**Register Early! Space is limited.**

GPS/Mapquest address for conference location:

Purcell Friendship Hall, William E. Dearden Alumni Campus,  
Milton Hershey School, 109 McCorkel Road, Hershey, PA 17033

For a list of hotel accommodations, please visit:  
<http://www.visithhc.com/hershey-hotels.shtml>



Pennsylvania Staff Development Council  
[www.pastaffdevelopmentcouncil.org](http://www.pastaffdevelopmentcouncil.org)



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## PA Staff Development Council's Annual Institute



### Leadership for "Reculturing" Schools Dennis Sparks

October 21, 2010  
Purcell Friendship Hall  
William E. Dearden Alumni Campus  
Milton Hershey School  
109 McCorkel Road  
Hershey, PA 17033



PSDC is an affiliate of the National Staff Development Council

[www.pastaffdevelopmentcouncil.org](http://www.pastaffdevelopmentcouncil.org)

Act 48 hours available

Act 48 Hours

# PSDC Annual Fall Institute

## Registration Form

**\*If registering with a team, please complete one form for each team member and send them together *in one envelope*.**

Name: \_\_\_\_\_

Preferred name for nametag: \_\_\_\_\_

PPID#: \_\_\_\_\_

School District: \_\_\_\_\_

School: \_\_\_\_\_

Position: \_\_\_\_\_

Home Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Registration:	Fees	Your amount
Individual	\$145.00	_____
Team Discount for 3 or More	-\$5.00 (per person)	_____
<b>Total</b>		_____

Check or Purchase Order # \_\_\_\_\_

\* Please list the names of the other members of your team:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Thursday, October 21, 2010

## Leadership for "Reculturing" Schools

**Dennis Sparks**

Author and NSDC Emeritus Executive Director

### Schedule

#### 5 Act 48 Credit Hours

- 8:00 - 9:00 Registration/Continental Breakfast
- 9:00 - 9:30 Welcome, Introductions, Ice Breaker/Team Builder
- 9:30 - 11:45 Dennis Sparks
- 11:45 - 12:45 Lunch
- 12:45 - 2:00 Panel Discussion: A panel discussion will occur featuring "thinking partners" from across the state representing Teacher Leaders, Building Administrators, and Superintendents.
- 2:00 - 2:15 Break
- 2:15 - 3:15 Dennis Sparks
- 3:15 - 3:30 Wrap-Up and Raffle\*

Please take the time to reflect and network during the institute.

\* Must be present to win

**Dennis Sparks' books will be available for purchase.**

*Checks only, please.*



**Dennis Sparks**

# Leadership for "Reculturing" Schools

*Presented By*

**Dennis Sparks**

Author and Consultant

Dennis Sparks, a "thinking partner" to leadership teams in educational organizations will join us for a thought-provoking day. Challenge your own assumptions as you learn how school culture trumps innovation. Dennis will address the notion that it is the responsibility of leaders to co-create with school communities cultures of continuous improvement in teaching and learning.

- Learn about the **most important and often overlooked factor in change**, the nature of the relationships among the adults in schools.
- Gain knowledge about the essential characteristics of **successful teacher and leader relationships** that actually promote the acquisition of new habits and stimulate new ways of thinking about teaching and learning.
- Acquire a new way of thinking about how **system leaders** need to view "**reculturing**" relationships as a primary responsibility.
- Stimulate your mind as you are taught the attributes of the **new culture** and the **learning processes for leaders that will create and sustain it.**

## REGISTER NOW!

**Join us as we experience processes, tips, and tools that can be implemented efficiently and effectively.**

### 2010-2011 Pennsylvania Staff Development Council Board of Directors:

**Officers:** Dr. Cynthia Knauer – President • Mrs. Angela Ryan – Co-President Elect • Dr. Frances A. Miller – Co-President Elect • Dr. Linda DeIvernois – Past Co-President • Mrs. Claudia Shulman – Past Co-President • Dr. Susan Golder – Secretary • Dr. Peter Grande – Treasurer

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*Our mission is to provide leadership which promotes and supports the continuous professional growth of educators who strive to ensure the academic success of all students.*